



50 Free AI Tools That Replace \$1857/Month in Paid Software

Stop overpaying for SaaS. This guide shows you exactly which free AI tools can replace your \$1857+/month software stack — what each one replaces, what you save, and when to pay anyway.

50

FREE TOOLS

\$1857

MONTHLY SAVINGS

\$22284

YEARLY SAVINGS

By PickYour-AI · pickyour-ai.com · Updated May 2026

How To Use This Guide

Each tool below shows: what it is, the paid tool it replaces, monthly savings, and when the free tier actually works (vs. when you should upgrade).

Total savings if you adopt all 50: \$1857/month (\$22284/year).

Realistic savings for most people: \$200-400/month by adopting 10-15 of these.

Productivity (10 tools — saves \$265/mo)

1. ChatGPT (Free) Replaces: Jasper, Copy.ai (Pro)	GPT-4o free tier handles 90% of writing tasks. Excellent for emails, summaries, brainstorming.	\$59 /month
2. Claude (Free) Replaces: Jasper Boss Mode	200K context window, superior reasoning. Free tier covers most daily work.	\$49 /month
3. Notion AI Free Trial Replaces: Coda AI (\$10)	Built-in AI in your existing notes app. No context-switching.	\$10 /month
4. Gemini (Free) Replaces: ChatGPT Plus	Free 1M context window. Great for long-document analysis.	\$20 /month
5. Perplexity (Free) Replaces: You.com Pro	Cited research answers. Free tier is generous.	\$15 /month
6. Bardeen (Free) Replaces: Zapier (\$30)	Browser-native automation. Replaces simple Zapier flows.	\$30 /month
7. Reclaim AI (Free) Replaces: Motion (\$19)	Auto-schedules calendar tasks for free. Motion only adds AI prioritization.	\$19 /month
8. Otter AI (Free) Replaces: Fireflies Pro	300 free transcription minutes/month. Plenty for solopreneurs.	\$18 /month
9. Fathom (Free) Replaces: Otter Business	Unlimited free meeting recording + AI summaries. Best free option for sales teams.	\$30 /month

10. NotebookLM (Free)

Replaces: Glasp Pro

Google's research notebook with podcast generation. Completely free.

\$15

/month

Content (10 tools — saves \$221/mo)

1. Canva AI (Free)

Replaces: Adobe Express (\$9)

Magic Studio in free tier. 90% of small-biz design needs.

\$9

/month

2. Bing Image Creator (Free)

Replaces: Midjourney (\$10)

DALL-E 3 access through Bing. Unlimited free generations.

\$10

/month

3. Leonardo AI (Free)

Replaces: Midjourney Pro

150 free credits/day. Production-quality images.

\$30

/month

4. Ideogram (Free)

Replaces: Adobe Firefly Pro

Best-in-class text-in-image generation. Free tier is workable.

\$15

/month

5. Suno (Free)

Replaces: AIVA Pro

50 free songs/day. Royalty-free music for content creators.

\$33

/month

6. ElevenLabs (Free)

Replaces: Murf AI Pro

10K free characters/month. Studio-quality voiceovers.

\$24

/month

7. Descript (Free)

Replaces: Riverside Pro

AI editing of audio + video by editing the transcript. Genius UX.

\$24

/month

8. Runway (Free Trial)

Replaces: Pictory (\$23)

Gen-3 free tier covers occasional video generation needs.

\$23

/month

9. Pika Labs (Free)

Replaces: Synthesia (\$30)

Free AI video generation. Limits are reasonable for testing.

\$30

/month

10. Photopea (Free)

Replaces: Photoshop (\$23)

Browser-based Photoshop clone with AI features. Completely free.

\$23

/month

Coding (8 tools — saves \$193/mo)

1. Codeium (Free)

Replaces: GitHub Copilot (\$10)

Unlimited code completion. Free for individuals, forever.

\$10

/month

2. Continue.dev (Free) Replaces: Cursor Pro (\$20)	Open-source AI coding assistant for VSCode. Bring your own API key.	\$20 /month
3. Tabnine Free Replaces: Copilot Business	Local model, privacy-friendly. Free tier for personal use.	\$19 /month
4. Bolt.new (Free) Replaces: v0.dev Pro	Build full-stack apps from prompts. Generous free tier.	\$20 /month
5. Lovable (Free Trial) Replaces: Replit Core (\$25)	No-code app builder with AI. Free tier good for prototyping.	\$25 /month
6. Aider (Free) Replaces: Cursor Business	Open-source CLI pair-programmer. BYO API key (~\$5/month usage).	\$40 /month
7. Cody (Free) Replaces: Copilot Enterprise	Sourcegraph's AI assistant. Generous free tier with codebase context.	\$39 /month
8. Claude (Free) Replaces: ChatGPT Plus for code	Best free AI for code reasoning. Use claude.ai directly.	\$20 /month

Business (10 tools — saves \$484/mo)

1. HubSpot Free CRM Replaces: Salesforce (\$25)	Forever-free CRM for up to 1M contacts. Includes AI features.	\$25 /month
2. Brevo Free Replaces: Mailchimp Standard	300 emails/day free. AI subject-line generator included.	\$20 /month
3. Beehiiv Free Replaces: ConvertKit (\$29)	Free up to 2,500 subscribers. Built-in AI editor.	\$29 /month
4. Calendly Free Replaces: Acuity (\$16)	One event type free. Plenty for solopreneurs.	\$16 /month
5. Tally Free Replaces: Typeform Basic (\$25)	Unlimited forms + responses on free tier.	\$25 /month
6. Cal.com Free Replaces: Acuity Powerhouse	Open-source Calendly alternative. Self-host for \$0.	\$45 /month

7. Loom Free Replaces: Vidyard Pro (\$19)	25 free videos. AI summaries built-in.	\$19 /month
8. Buffer Free Replaces: Hootsuite (\$99)	3 social channels free. AI assistant for caption writing.	\$99 /month
9. Notion Free Replaces: ClickUp (\$7)	Free for individuals, AI add-on optional. Replaces multiple paid tools.	\$7 /month
10. GoHighLevel Trial Replaces: Keap (\$199)	14-day trial. Then \$97/month replaces a stack worth \$500/month.	\$199 /month

Specialized (12 tools — saves \$694/mo)

1. DeepL Free Replaces: Google Translate API	Best translator AI. Free 500K chars/month.	\$15 /month
2. Grammarly Free Replaces: ProWritingAid (\$30)	Free spell + grammar. Premium replaces \$30 editing tools.	\$30 /month
3. QuillBot Free Replaces: Wordtune Pro	Paraphrasing + summarizing. Free tier covers occasional needs.	\$10 /month
4. Hemingway (Free) Replaces: Yoast SEO Premium	Readability scoring. Web app is completely free.	\$11 /month
5. Surfer SEO Trial Replaces: Clearscope (\$170)	AI content optimization. Trial covers a content sprint.	\$170 /month
6. Ahrefs Webmaster (Free) Replaces: Ahrefs Lite (\$129)	Free for your own sites. AI insights included.	\$129 /month
7. Ubersuggest Free Replaces: SEMrush Pro	3 daily searches free. Enough for keyword spot-checks.	\$129 /month
8. Designs.ai Trial Replaces: Looka Pro (\$96)	AI logo + brand kit. Trial gets you the full output.	\$96 /month
9. Synthesia Free Demo Replaces: Heygen Creator (\$29)	3 free AI avatar videos. Demo-quality output.	\$29 /month

10. Heygen Free

Replaces: Hour One Pro (\$30)

3 free credits/month. Good for quick AI presentations.

\$30

/month

11. Krisp Free

Replaces: Otter Business

AI noise cancellation, free for 60 min/day.

\$25

/month

12. Consensus Free

Replaces: Scite Pro (\$20)

AI-powered scientific paper search. Free tier sufficient for most research.

\$20

/month

Ready For More?

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